

The Vagina Monologues

V-Day UPenn 2010 • Until the Violence Stops

Dear Penn Fraternities,

Since 1998, Eve Ensler's The Vagina Monologues has evolved from a one-woman show to a worldwide movement. In 2009, over 4200 V-Day benefit events took place produced by volunteer activists in the U.S. and around the world, educating millions of people about the reality of violence against women and girls. The effort continues to grow in 2010. College campuses and communities across the world continue to produce annual benefit performances of The Vagina Monologues to raise awareness and funds for anti-violence groups within their own communities.

For a decade, Penn has recognized the importance of stopping violence against women and girls in the Philadelphia community. For this reason, Penn V-Day donates 90% of proceeds to Philadelphia's only full-service rape crisis center, Women Organized Against Rape (WOAR). The remaining 10% goes to the 2010 International V-Day Spotlight Campaign, which supports the women of the Democratic Republic of Congo. Our production of The Vagina Monologues spreads the message to over 3,000 students, alumni, faculty, staff, and residents annually. Over the past three years, Penn V-Day has raised over \$75,000 to stop the violence. Each year our commitment grows even stronger. This February marks the 10th year of Penn's participation in the V-Day global campaign.

This year, there are 70 women in the V-Cast and V-Crew who are spearheading the campaign on campus. Individually, each woman participates in performing arts groups, sports teams and literary publications, studies diverse majors, and belongs to sororities, societies, and other student groups. Together, we represent and connect many facets of Penn. Violence against women is in our backyard, our campus, and our city. We cannot stop violence against women and girls without donors like you. Please support your friends, classmates, and group members in this campus-wide effort to end the violence. This winter presents a challenge for Penn's campus. In the middle of economic crisis, we must mobilize Vagina Warriors from every group, department, organization, or greek community at Penn to make sure we will be able to provide WOAR with continued support.

V-Day is not a campaign just for women, or one that is meant to simply reprimand men. V-Day recognizes that men and women must work together to bring an end to violence against women and girls, and to create communities that engage in healthy dialogue and work to protect citizens of both genders. All men begin as babies in wombs, and we must work to support the women in our lives, whether they be our mothers, sisters, daughters, or the mothers of our own children. In particular, we look to the fraternity community to show your solidarity in supporting an end to violence. Especially in light of the recent acts of sexual violence on campus this past semester, we encourage you to get involved and attend the show!

This year we are launching "The \$2 Challenge". We challenge every Penn student to donate at least \$2 to stop the violence. That's it! \$2 to help protect the women on Penn's campus, and in the greater Philadelphia community. \$2 is less than a Bui's bacon, egg, and cheese sandwich, or a large HubBub coffee! We would love every fraternity on campus to donate to Penn's V-Day campaign, and this year we challenge each brother in your fraternity to donate at least \$2 to the campaign. \$2 to help protect the women on Penn's campus, and in the greater Philadelphia community.

We also challenge you to bring as many brothers as possible to the shows* -- not just your Spring pledge class, but everyone, decked out in Vagina t-shirts and licking vagina lollipops (latter part optional). We will be keeping tally of fraternity ticket orders, and the fraternity that raises the most money for V-Day between donations and ticket sales will receive free Chipotle dinner for all members and a \$450 gift certificate to Drinker's West on 39th and Chestnut.

Thank you for your support!

Sincerely,

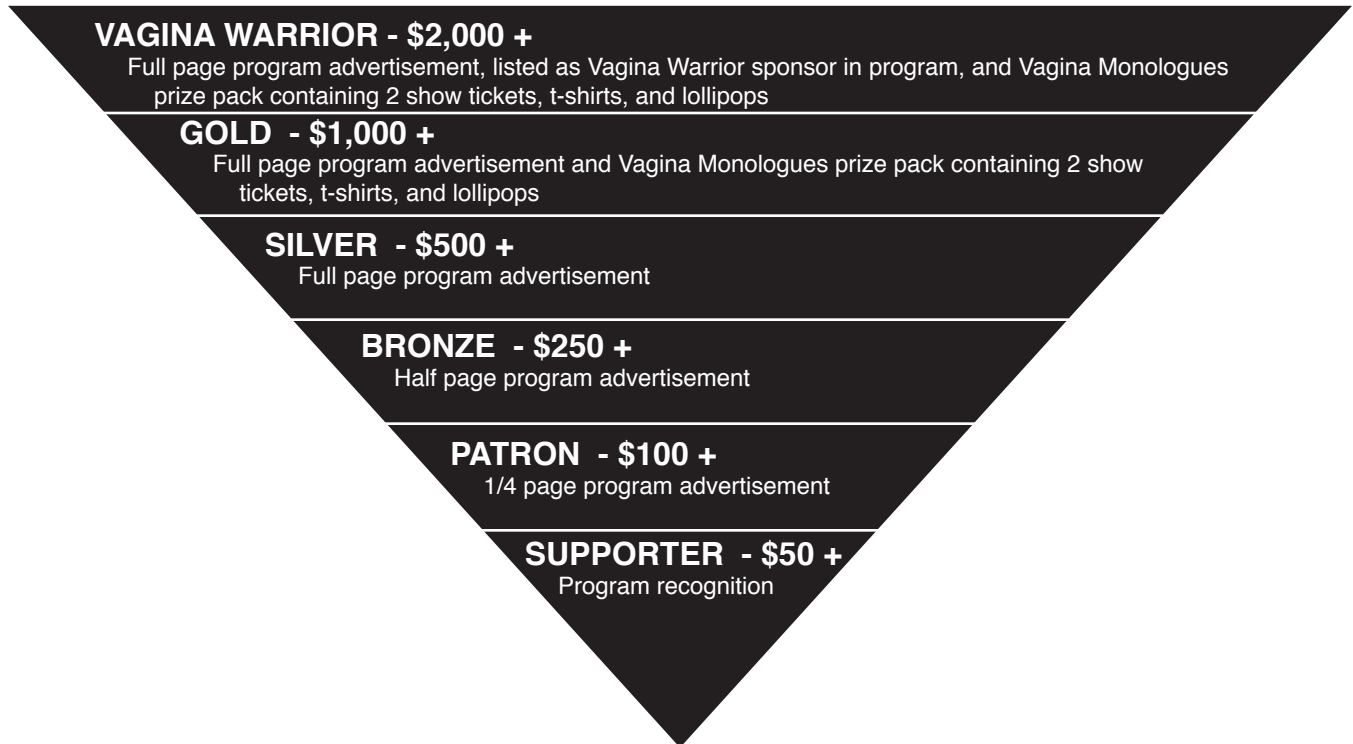
Ilana Millner
Producer

Madeline Glickman
Fundraising Chair

* For group ticket information, please contact Rachel Squire at squirerc@sas.upenn.edu

The Vagina Monologues

Please review the levels of sponsorship below



In order to be recognized in the performance program, all donations must be received by **Friday, February 5th, 2010.**

Enclosed is my tax-deductible donation for \$ _____.

To donate online please visit: www.upennvday.org. *Online donations are NOT tax-deductible.*

Please make all checks payable to: **WOAR, memo: Penn V-DAY**

And mail to: Penn Women's Center c/o Mady Glickman, 3643 Locust Walk, Philadelphia, PA 19104

Please check:

- I have enclosed a camera-ready advertisement or logo.
- I will send my advertisement as a pdf to upennvday2010@gmail.com.
- I prefer to remain anonymous. Please do not print donor information on any publicity materials.
- I donated but would only like to be recognized in the program as a donor, and not an advertisement.

Name _____
Organization/Company (if applicable) _____
Address, City, State, ZIP _____
Phone _____ Email _____

Thank you for your support!

Please email any questions to upennvday2010@gmail.com