

The Vagina Monologues

V-Day UPenn 2010 • Until the Violence Stops

Dear Philadelphia Business Community,

Since 1998, Eve Ensler's The Vagina Monologues has evolved from a one-woman show to a worldwide movement. Each year, college campuses and communities across the world produce benefit performances of The Vagina Monologues to raise awareness and funds for anti-violence groups within their own communities. In 2009, over 4200 V-Day benefit events were produced by volunteer activists in the U.S. and around the world, educating millions of people about the reality of violence against women and girls. The effort continues to grow in 2010.

Penn recognizes the importance of ending violence against women in the Philadelphia community. For this reason, 90% of the proceeds of Penn's V-Day Campaign are donated to Philadelphia's only full-service rape crisis center, Women Organized Against Rape (WOAR). The remaining 10% will be donated to this year's international V-Day campaign, which focuses on the women of the Democratic Republic of Congo. Over the past three years, Penn V-Day has raised over \$75,000 to stop the violence. In addition to fundraising, our production of The Vagina Monologues spreads the message to over 3,000 students, alumni, faculty, staff, and residents annually. This February marks the 10th year of Penn's participation in the V-Day global campaign, and with every performance our commitment grows stronger.

As fellow members of the Philadelphia community, we invite you to support us in our dedication to this movement. Your participation would not only provide the opportunity for making a tax deductible donation, but also for placing an ad in our performance's program – a program seen by 3,000 audience members. The V-Day Campaign cannot work to end violence without the contributions of donors like you. For more information on how to make your donation, please see the attached form. We know that with your participation The Vagina Monologues will be one of the most spectacular movements on Penn's campus and in Philadelphia this year.

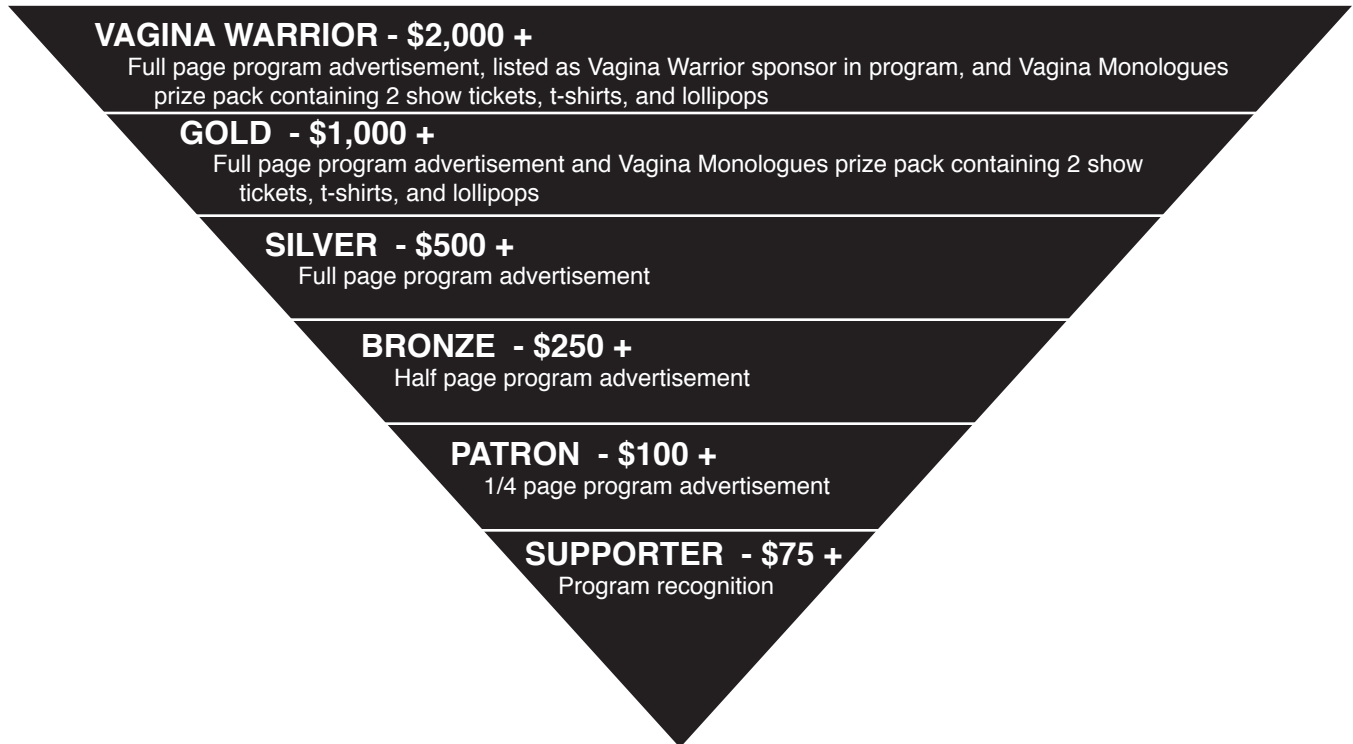
Thank you for your support!

Sincerely,
The Vagina Monologues Executive Board

* For group ticket information, please contact Rachel Squire at squirerc@sas.upenn.edu

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Please review the levels of sponsorship below



In order to be recognized in the performance program, all donations must be received by **Friday, February 5th, 2010.**

Enclosed is my tax-deductible donation for \$ _____.

To donate online please visit: www.upennvday.org. *Online donations are NOT tax-deductible.*

Please make all checks payable to: **WOAR, memo: Penn V-DAY**

And mail to: Penn Women's Center c/o Mady Glickman, 3643 Locust Walk, Philadelphia, PA 19104

Please check:

- I have enclosed a camera-ready advertisement or logo.
- I will send my advertisement as a pdf to upennvday2010@gmail.com.
- I prefer to remain anonymous. Please do not print donor information on any publicity materials.
- I donated but would only like to be recognized in the program as a donor, and not an advertisement.

Name _____
Organization/Company (if applicable) _____
Address, City, State, ZIP _____
Phone _____ Email _____

Thank you for your support!

Please email any questions to upennvday2010@gmail.com